

Bert·Co

When shelf presence matters...

CONTACT

Vanessa Acuna

(323) 669-5700

vacuna@bertco.com

August 31, 2015

For Immediate Release

Bert-Co Celebrates Benny Award

Los Angeles, CA – Bert-Co, a manufacturer of specialty packaging, is a proud winner of a Benny Award presented by the Printing Industries of America for the following packaging project:

Best of Category - Cards

Bert-Co Holiday Card 2014

In its 65th year, the annual contest recognizes those responsible for the creation and production of superior print communications. Nearly 2,890 entries were received from around the world. The award-winning companies will be honored at the Premier Print Awards Gala on Sunday, September 28, 2014 at the Chicago Marriott Downtown in Magnificent Mile, Chicago, IL.

###

Printing Industries of America hosts the Premier Print Awards. Headquartered in Sewickley, PA, Printing Industries of America is the world's largest graphic arts trade association representing an industry with approximately 1 million employees. It serves the interests of more than 8,000 member companies. Printing Industries of America, along with its affiliates, delivers products and services that enhance the growth, efficiency, and profitability of its members and the industry through advocacy, education, research, and technical information.

Bert-Co was founded in 1930 by Berton P. Couturier. The first print shop was located on Broadway Street in Downtown Los Angeles. Early work included printing matchbook covers and travel brochures with letterpress equipment. Later work included imprinting the center labels for vinyl records and eventually record jackets for many major record labels. In the 1960's, Bert-Co had the distinction of printing the first record jacket printed in the U.S. for The Beatles. In the 1980's, Bert-Co became well known to software and computer gaming systems such as Atari. In the mid 2000's the company expanded towards the east with an additional plant located in Pulaski, TN, and opened a China sourcing office.

Bert-Co continues to evolve into new avenues including specialty packaging to many luxury market: beauty, distilled beverage, fancy food, and entertainment. Bert-Co excels at unusual coatings, unique substrates, and sophisticated structures.